

# ABBC PRINTING LOVES OUR QUALITY, COST, & SUPPORT.



## QUICK LOOK

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**Company Name:**  
ABBC Printing

**Owner:**  
Robert Bradley

## CHALLENGE

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ABBC printing needed to go digital, which meant they needed a new printer that delivered on quality and price.

## SOLUTION

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ABBC Printing chose the SignWarehouse Prismjet for its vibrant colors, hassle-free operation, and exceptional customer care.

## RESULTS

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- “They have my back and take care of us,” Bradley said of our support team.
- “Our customers are very pleased with the quality.” - Bradley

# “THE BEST 48” PRINTER OUT THERE FOR ITS PRICE.”

## THE PROBLEM

Wide-format printers are great... when they work. But if you've worked with other printers besides ours, you've likely been frustrated and bogged down by the constant need for maintenance and fixes. All that changed when ABBC printing switched to the SignWarehouse PrismJet.

“It just works. 100% no issues,” Robert Bradley, owner of ABBC Printing, stated. “We don't have to think about it or worry about it.”

When you're managing orders and keeping customers happy - an issue-free printer is essential. Bradley is happy that his 48" PrismJet gives him exactly that.

## “SO EASY TO GET UP AND RUNNING.”

Bradley attended one of our complimentary, in-person training sessions we offer at our HQ on Saturdays.

That helped him learn the ins and outs and best practices of printing. As a result, as soon as his printer arrived, he was ready to go.

Bradley stated that even without the in-person training, he can't imagine anyone having difficulty getting started.

## “VERY PLEASED WITH THE QUALITY. FOR A 48” PRINTER AT OUR PRICE RANGE, IT’S THE BEST PRINTER OUT THERE.”

For the past year and a half that ABBC Printing has used their 48" PrismJet, they couldn't be happier. And neither could their customers.

“The colors are very vibrant,” Bradley told us. “Never had a project come back and complain once it was done. Our customers love everything we do.”

They got this amazing, customer-satisfying printer for a low price that a small shop could afford. This let them compete with shops of all sizes in their area - while generating a healthy ROI.

“IT JUST WORKS.  
100% NO ISSUES.”



## ALL BOXES CHECKED

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Quality? Check. Price? Check. Reliability? Check. Once again, PrismJet proves to be the perfect fit for print shops of all sizes.

Ready to see if the PrismJet is right for your needs? Talk to one of our friendly experts about your printing needs today. [Click here to fill out our contact form](#) or call 1-800-699-5514.

## READY TO SEE IF THE PRISMJET IS RIGHT FOR YOUR NEEDS?

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[CLICK HERE TO FILL OUR OUR FORM](#)

OR CALL 1-800-699-5514



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